Dear Shri Jayakumar,

As you would appreciate the growing complexities in Public Financial Management, coupled with the increasing concern of the Government for timely and quality delivery, are posing serious challenges for requisite managerial skills and capacity development in the government. The issues concerning larger and cost effective resource mobilization and its effective utilization, Corporate Governance, Public Private Partnership, Infrastructure Financing, etc. require continuous and intensive training of officers at various levels. This requires development of appropriate skills and professionalism in the management ranging from officers with a background in finance to those without a background in financial administration in the Centre and in the States, as also in the commercial undertakings and autonomous organizations.

2. National Institute of Financial Management, an autonomous body under the Ministry of Finance, Government of India has endeavoured to address this felt need by designing a two year Post-Graduate Diploma in Business Management (Financial Management) encompassing development of appropriate concepts, tools and techniques to meet the specialized professional requirements of middle / senior level Government officers, Public Sector executives and the experienced executives from the Corporate Sector. The program is quite unique in the sense that it provides a common platform for participation of executives from Government as well as the Corporate Sector. This opportunity is expected to provide a valuable premise for professional networking and appreciation of work practices, value system and organizational culture of each other.

3. This program is duly recognized by All India Council for Technical Education (AICTE), and has also been recognized equivalent to Masters Program in Management by Association of Indian Universities (AIU). The program also has an International Attachment of two weeks to provide exposure to the best international practices in the field of Public Financial Management and Good Governance.

4. The course fee of the program is covered under the Central Plan Scheme of Ministry of Finance for development of finance professionals and therefore the sponsoring departments are not required to meet the expenditure on course fee of the program.
5. I am enclosing a copy of the brochure of the program commencing from 07.05.2012 with a request to nominate suitable officers for the program to take advantage of the unique course designed by NIFM for serving officers.

Regards

Yours sincerely,

(Sumit Bose)

Shri K. Jayakumar  
Chief Secretary,  
Government of Kerala,  
Secretariat,  
Thiruvananthapuram - 695 001.

End : a/a